

Intrigued by “Living Buildings” but have more questions than answers? The Living Building Challenge Road Show is coming to a city near you!

A unique, interactive opportunity to learn how to be part of the most exciting green building trend in the nation

(Seattle, WA) January 26, 2010 – The [Living Building Challenge](#) was launched just three years ago and despite being the most advanced green building standard, it has attracted the attention of deep-green building industry professionals throughout North America, as well as from several countries around the world. The hunger for knowledge and truly break-through design is feeding the fire, with over 70 Living Building Challenge projects already in some stage of design or construction. In fact, the first Living Buildings are expected to be certified this year – which is no small feat as a building actually has to perform as modeled for one full year before receiving certification.

To make it easier for those who want to join this radical vanguard, the [International Living Building Institute](#) (ILBI) introduces its first nationwide outreach: the [Living Building Challenge Road Show](#).

Beginning in March and scheduled through June, Jason F. McLennan and Eden Brukman of the ILBI, as well as other expert faculty, will travel to 30 cities throughout the United States and Canada to provide six-hour workshops about the Living Building Challenge. Geared toward all advanced green building practitioners and influentials, these workshops are designed to identify and discuss strategies, as well as barriers to and incentives for deep-green projects.

McLennan, creator of the Living Building concept, says, “The Road Show is our effort to respond to the huge interest throughout the United States and Canada to attain a higher and more comprehensive level of green building. In fact, the Living Building Challenge encompasses all scales of building, ranging from renovations or new buildings to landscapes, infrastructure like roads and parks, and neighborhood scale developments. The program’s extensive reach also means a broader range of contributors are involved and we are eager to share information, identify hurdles and debunk myths”.

In a more intimate setting than normal educational sessions, 40-60 professionals will learn how they can be part of the green building solution to climate change and social injustice. Where possible, local project teams will present their real-life experiences; 11 of the 24 cities in the U.S. with scheduled Road Show workshops have registered Living Building Challenge projects in their area. The Road Show is designed to inspire, educate and help participants realize that they can be part of the revolution at their fingertips. For those who understand that green building must be more than one individual building and must include a myriad of goals, the Road Show will be a practical revelation.

[Click here](#) for the full list of cities and dates. Each session costs \$295 for Living Building Community members and \$345 for non-members, and includes lunch.

Four potential Living Building Challenge projects have completed construction and entered the verification phase: Tyson Living Learning Center in Eureka, MO; Omega Center for Sustainable Living in Rhinebeck, NY; Eco-Sense, a private residence in Victoria, British Columbia; and Hawaii Preparatory Academy Energy Center in Kamuela, HI. The Living Building Challenge is primarily performance-based, requiring a minimum of twelve consecutive months of operation prior to certification. Version 2.0 of the Living Building Challenge, which was launched in November 2009, broadens the scope beyond buildings and infrastructure to include urban agriculture, social justice and universal access issues.

About ILBI

Founded in 2009 by the Cascadia Region Green Building Council, the International Living Building Institute is a non-governmental organization dedicated to the creation of Living Buildings, sites and communities in countries around the world. The Living Building Challenge is a program initially launched and continues to be operated by Cascadia, and has quickly become the most advanced green building rating system in the world. www.ilbi.org

About Cascadia

The Cascadia Region Green Building Council is a 501(c) (3) non-profit in the US and is incorporated as a nonprofit in British Columbia. Cascadia promotes the design, construction and operation of buildings in Alaska, British Columbia, Washington and Oregon that are environmentally-responsible, profitable and healthy places to live, work and learn. Cascadia is one of three original chapters of the US Green Building Council and, as a chapter of the Canada Green Building Council as well, is the only international chapter in North America. It is the originator of the Living Building Challenge, authored by Jason F. McLennan. www.cascadiagbc.org.

###

Media Contacts:

Kathleen Warren, Parsons Public Relations
Kathleen@parsonspr.com / 206.789.5668

Eden Brukman, Cascadia Region Green Building Council
Eden@cascadiagbc.org / 503.228.5533 (o) / 503.544.9778 (m)